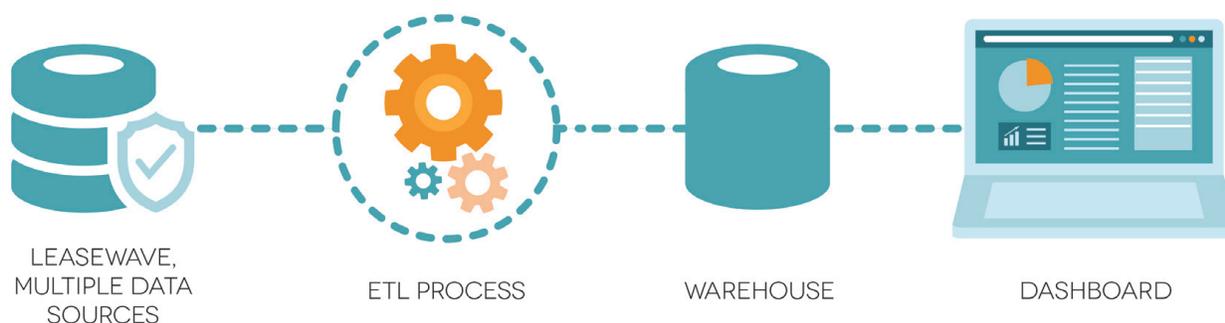


LeaseWave Analytics

Overview

Specifically geared for the non-IT business user and executive management, LW Analytics is a business intelligence tool that sits atop a built-in datamart. It enables leasing companies to identify and track trends, review user-productivity, measure the throughput efficiency of business processes and assess portfolio quality - all while controlling different variables. What makes LW Analytics especially powerful is its scalability; beyond the data from the core LeaseWave database, the tool can be readily expanded to include a wide range of data sources.



Business Intelligence: Collect, Analyze, Collaborate

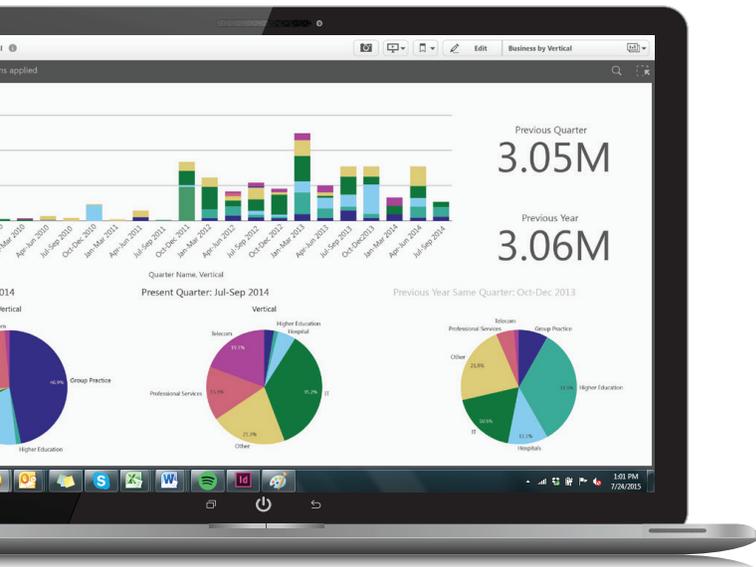
Collect

With LW Analytics, leasing companies don't have to worry about the best way to collect and collate their data for business intelligence analysis: it is already done for them. This tool ships with a de-normalized database that reads off the main (OLTP) LeaseWave database, allowing users to review data via a simplified, easy to use structure. LW Analytics consolidates key information from the main database, aggregating and even calculating various financial parameters.

While the core LeaseWave system stores information at the asset level, LW Analytics data is pre-consolidated and stored at various levels (customer, lease, and asset) to facilitate more powerful analysis and reporting. And this is possible with not only LeaseWave data, but LW Analytics can also be extended to include other data sources. Its design supports consolidation of data from disparate sources into multiple cube(s), allowing leasing companies to analyze data across the enterprise. Data from sources such as the CRM and the General Ledger can add rich dimensions to the analysis of your core leasing data.

Analyze

With LW Analytics, business users can build business intelligence reports in a user-friendly environment, using a rich data visualization library. They can be provided with user-specific dashboards that readily feed them with the most pertinent intelligence for their role. The configuration of dashboards themselves is facilitated by features such as drag-and-drop and drill down, allowing IT to quickly design the dashboard that makes the most sense for each group of business users.



Key Features:

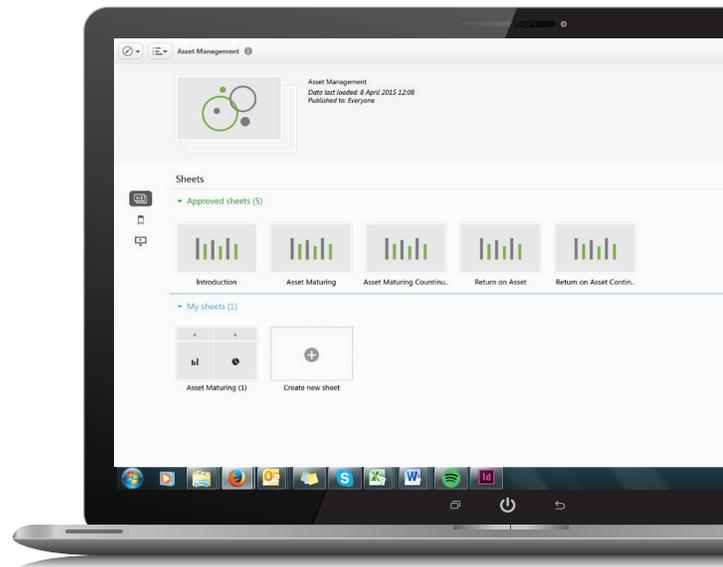
- Geographical maps to see business concentration by state, region or country
- Pie charts for comparison of credit exposure across sectors, industries, asset classes
- Gauges to measure SLA-compliance and KPI's for sales reps and customer-service staff
- Bubble charts to view multi-dimensional co-relations between credit ratings and delinquencies
- Line charts and area graphs to project portfolio run-offs by product

Collaborate

LW Analytics is designed to give your internal IT department full control over the management and use of the product. They can configure dashboards and publish them to users via URL invitation or email. And the publishing itself can be scheduled so that the frequency of data refresh can be controlled at the dashboard level.

Security Features:

- Single Sign On
- 3 classes of user: Security admin, contributors (users that can create dashboards) and viewers (users that can consume dashboards)
- Contributor access to underlying data can be controlled for each cube by security admin
- Viewer access to each dashboard can be controlled at the user level



ABOUT ODESSA TECHNOLOGIES

Odessa Technologies, Inc. is a software company exclusively focused on the leasing industry. The company is headquartered in Philadelphia, PA and employs a staff of 400 people. The LeaseWave® suite is a fully Internet-based family of products, providing an end-to-end lease and loan origination and portfolio management solution for equipment leasing and finance, vehicle leasing and finance and fleet management companies. The LeaseWave® Product Suite is specifically engineered to be configurable and customizable, and accommodate even the most complex of business models, as evidenced by its diverse customer base. Learn more at www.odessatechnologies.com.

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