



LeaseWave2017

Sponsorship Packet

June 14-16, 2016

Hotel Sofitel Philadelphia

JOIN US, PARTNERS!

This year, seasoned, new and prospective LeaseWave users will join us at the LeaseWave2017 Conference to obtain the latest functional and technical tips and tricks to help their organization, as well as interact with the LeaseWave user community. For Odessa's partners, the LeaseWave2017 Conference provides effective marketing opportunities that compliment your company's presence at the event. Don't miss out on the chance of greater visibility for your company's products and services!

WEDNESDAY, WELCOME RECEPTION

\$1,000

Meet, greet and promote your company brand at our New Customer Reception and Full Conference Welcome Reception. This event will take place from 5:30pm-7:00pm on Wednesday evening. Sponsorship includes branded beverage napkins, signage at the event, promotional items/literature displayed by the bar (provided by sponsor), and your color logo in the Conference Guide, on the Conference website and the Mobile App.

THURSDAY AND FRIDAY, BEVERAGE STATION

\$850

Help attendees get going throughout the day with a branded coffee station. Located within the Conference, this sponsorship offers coffee to attendees Thurs-Fri along with branded coffee sleeves. Cart may be branded with tabletop or table banner signage (provided by sponsor). Sponsorship includes your color logo in the Conference Guide.

THURSDAY, EVENT - DINNER, DRINKS and FUN!

\$2,000

This event will take place from 6:30pm-9:00pm on Thursday evening. Attendees and Partners will be able to mingle, enjoy cocktails and food at an upscale Philadelphia Center City location. This event will be highlighted at the Conference, on the Conference website and the Mobile App. Sponsorship includes a branded dessert bar with your logo on the sweet treats, signage at the event, and recognition during the event welcome.

[#LeaseWave2017](#)

www.odessatech.com/events/lw2017

Odessa
Technologies®

NEW THIS YEAR! PARTNER EXPO BOOTHS

\$850/ea

Be part of a select group of partners on display at the LeaseWave2017 Conference. Unlike a traditional expo hall, partners will be in the heart of the action as attendees navigate to sessions and meals throughout the day. Provide a look at your products and services to help LeaseWave customers increase the operational efficiency of their deployments. Partners may bring tabletop displays and promo products / handouts. Limited availability, call Keelie Fitzgerald at (215) 231-3142 for more details.

CONFERENCE TOTE BAG

\$500

A custom tote bag is given to every Conference attendee at registration. Join Odessa by adding your company logo to the tote bag for ultimate visibility! Sponsorship also includes ability to place one piece of your company's literature or branded item in the tote bag, and your color logo in the Conference Mobile App.

CONFERENCE BAG INSERT

\$225

Get the attention of every Conference attendee by placing one piece of your company's literature or branded item in the Conference bag distributed at registration.

ATTENDEE BADGE LANYARD

\$500

Put your company logo in the hands of every single attendee at the LeaseWave2017 Conference! Your full color logo will be featured on each attendee lanyard, providing repeat impressions through the show. Sponsorship includes your color logo in the Conference Mobile App.

ATTENDEE NOTEBOOKS

\$900

Put your company logo in the hands of every single attendee at the LeaseWave2017 Conference! Your full color logo will be featured on each attendee lanyard, providing repeat impressions through the show. Sponsorship includes your color logo in the Conference Guide.

CHARGING STATION

\$1,500

Brand your company with logo placement on a customized charging tower located within the lounge on the Conference level where attendees can sit down, relax and recharge their personal electronics. Sponsorship includes charging tower branding, and 1 literature stand (literature provided by sponsor). This area will be promoted in the Conference Guide, and on the Conference website.

The fine print.

All session content is due for review by May 1, 2017. All materials are due by May 15, 2017. Logos must be 300dpi and submitted in AI, EPS, PNG or JPEG format.

Additional opportunities will be offered as they become available. Please contact Keelie Fitzgerald by phone: (215) 231-3142 or by e-mail: keelie.fitzgerald@odessatech.com. LeaseWave2017 Conference management approval on all marketing opportunities is required.